

RESOURCES ORIENTED DEVELOPMENT INITIATIVES

RODI KENYA

PROJECT FOR ENHANCING LOCAL RESOURCE MOBILISATION



NARRATIVE REPORT

REPORTING PERIOD: AUGUST 2019 TO JULY 2020

SUBMITTED TO OSF

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1. INTRODUCTION

Project for Enhancing Local Resource Mobilization (PELRM) is a two-year initiative whose aim is to diversify RODI's resource base (financial and non-financial), to support restorative prisoner rehabilitation, offender reintegration and access to justice and human rights work in Kenya, as well as enhance organizational sustainability in this endeavour.

The project objectives are:

1. To strengthen RODI's capacity in local resource mobilization to enhance implementation of human rights work in Kenya.
2. To build a sustainable local constituency of support leading to collective action and support in advancement of restorative prisoner rehabilitation, offender reintegration and access to justice work in Kenya.

The project has the following key strategic interventions in respect to local constituency building and resource mobilization initiatives as described below:

1. Strengthening communications: seeking to make more strategic use of its website and social media to engage local constituencies in resource mobilization, learning and sharing.
2. Reaching out to companies, local businesses, and individuals to support RODI's work: Material, financial, space, time (human resource) and other forms of resources.
3. Reaching out to and partnering with learning institutions: material, human resource and other forms of resources.
4. Mobilizing local communities including women and youth through resource mobilisation drives and events

Key project achievements noted during the reporting period include:

- Increased publicity about RODI through use of social media and website to share RODI's work and impact to the wider public.
- Improved capacity for RODI staff to reach out and local resource providers. The project has successfully reached 66 resource

providers in the different intervention areas of the project period; with 23 successful partnerships established.

- Increased interest by local resource providers to partner with RODI. engage

This report provides a detailed account of project progress and achievements made over the period August 2019 to July 2020. It also provides lessons learnt and recommendations on project implementation. The reporting framework is based on achievements in relation key strategic interventions in local resource mobilisation and advancement of prisoner rehabilitation work, offender reintegration and access to justice work in Kenya.

2. DETAILED PROJECT ACHIEVEMENTS

• Strengthening Communication

In seeking to strengthen communication systems, the project made more strategic use of RODI website and social media to engage local constituencies in resource mobilization, learning and sharing. The strategies have enabled the review and improvement of our ICT connectivity platforms for RODI to better share its work, achievements, and impact, and to solicit donations and publicize opportunities for people to access services, volunteer or otherwise get involved.

To realization of this key intervention, the project invested in building staff capacity through induction and orientation about RODI and local resource mobilization project. The induction process covered the following aspects:

- The familiarization of the RODI'S structures, vision, mission, thematic areas and principles.
- RODI projects interventions and resource needs
- Local resource mobilization project framework(objectives, activities and expected outcomes)

To provide a road map for local resource mobilisation, the project supported the development of an implementation plan for the

current strategic plan for RODI, running for the next five years (2020-2024)

The strategic plan clearly stipulates:

- RODI vision, mission, thematic areas and the principles.
- Strategic objectives
- Strategic interventions and activities
- Expected results (outputs and outcomes)
- Projected budget to implement the interventions in strategic plan
- Projected the cumulative deficit budget lines per thematic areas.
- Implementation framework with clear action plans, timelines and persons responsible
- Monitoring and evaluation plan

The project team gained a better understanding how the local resource mobilisation efforts with fit and support the mobilisation of resource needed for the implementation of the strategic plan.

As a result, the project has focused on mobilisation of resources to address the following key issues:

- Access to justice and human rights work
- Restorative prisoner rehabilitation
- Ex-prisoners reintegration

The project has also supported the review of RODI resource mobilization strategy to provide a base for local resource mobilization. During the resource mobilisation strategy review process, staff reflected and reviewed the milestones made in key resource mobilisation interventions since 2019. As a result, the team came up with a SMART implementation plan with clear steps, action point and persons responsible as a framework for local resource mobilisation

The redesigning and updating of RODI website and social media platforms has enabled RODI to clearly demonstration to the wider community on our vision, mission, thematic areas and key interventions. It has also demonstration RODI impact in key interventions /success stories/ the theory of change.

As a result, there is increased interaction between RODI and the wider public through facebook and Twitter pages. Our social media pages have also continued to gained more followers. For example, in the month of June 2020 our face book page had 800 followers, whereas in the month of July 2020 the followers were 1011.

RODI has also enhanced its publicity and sharing its work through use of information packs and materials such as branded pens, intervention based pamphlets, stickers with IEC and call for support messages as well as organisational brochures.

The project has also supported the establishment of resource providers and beneficiaries database to support communication and project implementation. The database for resource providers categorizes the potential resource providers, those reached out, form of reach out, outcomes and action points.

The inclusion of resource providers in the bulk messaging platform has also been realized, enhancing communication among resource providers.

In adapting to the current COVID -19 pandemic situations, the project has enhanced its online communication through social media, emails and messaging application to reach out to resource providers.

- **Reaching out to companies, local business and individuals to support RODI's work**

The project reach out interventions have enabled RODI to interact with potential resource providers in seeking support and resources in the form of materials, time, direct funding and sponsorship for training of our target beneficiaries.

During the reporting period, the project supported 45 reach out meetings with resources providers as well as establishing direct avenues to communicate to resource providers through phone and email communication. As a result 22 resource providers were reached through email communication with some awaiting feedback and further engagement.

The categories of resource providers reached out to include:

1. Industries and companies: 31 companies reached out to for local resource mobilization
2. NGOs and civil society Organisations- 6 NGOs were reached to with collaborative efforts being initiated
3. State corporations and government agencies- 2 state agencies reached out to
4. Law firms-4 law firms were reached out to
5. Business persons, Individuals and local readers (MCAs).

As a result, collaborative efforts have been established in regard to:

- a) Material and financial support in prisoner rehabilitation, ex-prisoners reintegration and legal awareness
- b) Employing RODI trained ex-prisoners at their production units
- c) Human resource support in counseling, psychosocial support for prisoners, ex-prisoners and family members
- d) Human resource specifically pro bono services on paralegal training, public education and legal awareness

This has enabled RODI to establish successful collaboration with 10 resource providers during the reporting period.

Such successful collaboration has been made with:

- a) **Commission on Administrative Justice (Office of the Ombudsman) –**

The commission has supported RODI with IEC materials worth Kshs 202,000 to advance access to justice work in Kenya. The materials include:

- Frequently asked questions access to justice – 500 copies.
- Brochures on Ombudsman work – 500 copies.
- Access to Information Rights-500 copies.
- You have a right to complain (prison package) – 500 copies.
- Hata mnyonge ana haki – 500 copies.
- Posters (prison package) – 500 copies

The commission has agreed to support RODI in advancement of access to justice and human rights work by:

- Mobilizing resources to support RODI work in access to justice and human rights program.
- Offering pro bono services and materials during legal aid and awareness forums in prisons and community.
- Providing additional EIC materials on access to Justice and legal awareness.

b) Alliance for Integrated Pest Management (AIPM)

During the project period, organisation supported community group members and ex-prisoners working with RODI in Nyeri County with 1000 fruit tree seedlings (worth Kshs 2,000,000) to support them to engage in agribusiness.

In the process, he offered employment to one of the ex-prisoners who had been trained by RODI in tree nursery management, providing a reliable employment opportunity to the ex-prisoners.

The organisation has committed to continue partnering with RODI in this endeavour.

c) Well-wishers/ Individuals

Through RODI's appeal for support through daily nation media and reach out to well-wishers, Stephen Maina Kingori, an ex-offender was supported to enroll to secondary school.

Stephen is one of the beneficiaries of projects intervention in reaching out to well-wishers through media and reach out meetings

In 2019, Stephen completed his committal period at Shikusa Borstal Institution, for juvenile rehabilitation where he enrolled to participate in RODI training and gained skills in farming, making of detergents among other skills. While serving the committal period, he sat for Kenya Certificate for Primary education (KCPE), an entry exam to join secondary school. On release from the juvenile rehabilitation institution in November 2019, Stephen had great hopes of

attaining a good grade to enable him join secondary school.

In January 2020, Stephen shared his challenges with RODI in regard to securing school fees to join secondary school despite having attained 351 out of 500 marks. This moved RODI and a call for support was shared with well-wishers through media. A total of Kshs 85,000 was raised in Cash and in Kind which enabled Stephen to join form 1 at Kangui Secondary school.

‘I was moved by the boy’s determination to learn and his background. We are going to monitor his progress so that he completes his education’ said former Provincial Commissioner- Joseph Kaguthi. Mr. Kaguthi paid second term fee for Stephen.

Unfortunately the learning session has been interrupted by the COVID 19 pandemic situation, with second term expected to start in January 2021.



Stephen Maina Kingori (right), accompanied by RODI staff when he was admitted to form one at Kangui High school in Ol Joro Orok Constituency on March 3, 2020

In March 2020, RODI appealed to well-wishers to support women prisoners at Makeni prison with materials as they celebrate International Women’s Day. Out of the call for support, materials worth Kshs 14980 such as 200 panties, 10 pairs of sandals, 2 dozens of tooth paste and 4 dozens of tissue were mobilized for use by prisoners to improve on the hygiene and sanitation.



Women Inmates Receive Items From various Visitors during International Women’s Day Celebrations at Makeni Remand Prison.

Successful victim-offender reconciliation was conducted in March 2020 at Kalamba village in Kibwezi East constituency through support by probono service providers. The ADR activity was aimed at reconciling Sarah Mwendu (complainant) with her husband, for an assault case reported at Kibwezi police station. Through support by a paralegal officer, a successful ADR was conducted at the police station where the perpetrator was bonded not to assault the victim again. This was a positive move since the police station was also not willing to detain the suspect due to the COVID-19 situation in the country.

The husband was later released on the same day and went to his uncle’s home because of shame and at the same time feared that his wife and the immediate family was going to reject him. It therefore called for support of a community paralegal to lead a reconciliation process to bring the family together. The team was joined by the area assistant chief, village elder and family members.



On the far left is Sarah and first right her husband during the reconciliation conference held at their home in Kalamba Village.

In July 2020, the project mobilized 4 cartons of bar soap from well-wishers and friends for prisoners at Makueni Prison to maintain hygiene and sanitation especially during this time of COVID 19.

Other forms of partnership and support promised in the course of reach meetings include: funding from CSR, materials support and human resource, sponsorship as well as forms of employment to the ex-prisoners or their families.

- **Reaching out to and partnering with learning institutions**

Reach out meetings to learning institutions has proved useful in creating collaboration with learning institutions for local resource mobilization inform of volunteers, students on attachment, probono services, materials as well as other resources to support our work in prisoner rehabilitation, access to justice, human rights and crime prevention work/activities in prisons, schools and communities. Through reach our meetings; RODI has established partnerships with 4 learning institutions namely:

- Riara University
- Mount Kenya University
- JKUAT
- Catholic University of Eastern Africa

The collaborations established across the four learning institutions revolve around:

- Lecturers and students to offer probono services during legal aid clinics and community outreaches forums.
- Psychosocial support and counseling to the prisoners
- Facilitate students for attachment and volunteering.
- Support with IEC materials.
- Individual lecturers and students to support RODI's beneficiaries through in kind donations, employment offer etc.

Due to the challenging COVID 19 situation in Kenya, the four universities reached are out of learning session and will follow up the implementation of agreed action point when lecturers and student resume studies.

- **Mobilizing local communities in resource mobilization**

During the reporting period, the project engaged the community in local resource mobilization to support implementation of community development projects while simultaneously raising material and financial resources.

In March 2020, the project mobilized Lari community policing committee to mobilise resources to facilitate one week training for community elders in paralegalism and to enhance their capacity in alternative dispute resolution processes. Through the help of the chairman, it was agreed that the community would mobilize writing materials, office space/hall where the training would take place, a stipend/facilitation fee for the trainers, tea and snacks for everyone involved in the training. RODI would ensure that the training was a success and also offer certificates for the paralegals trained t. However due to the covid19 pandemic, this plan stalled and will be revisited later when the situation calms down.

3. SUMMARY OF ACHIEVEMENTS BASED ON SET OBJECTIVES AND PLANNED ACTIVITIES

Strategic intervention	Activities	Expected Outcomes	Achievements
Strengthening Communication	Re-designing and updating the website	Active and updated website- outlining organisational impacts and resource mobilization platforms	The project has supported the redesigning of RODI website, with regular updating. The website can now show details about RODI, Thematic areas and key strategic interventions, RODI impact, achievements, how to get involved and donation link. There is addition of blog to the website The website is now active and the process of updating will continue during the project period to enrich the content and appeal for support. RODI website URL: https://www.rodikenya.org
	Updating social media platforms e.g. facebook, twitter, WhatsApp	Active social media platform outlining organisational impacts and resource mobilization platforms	The social media platforms have been activated, updated and on continuous engagement with the public. The active social Media links are: RODI Facebook: https://www.facebook.com/RODIKenya RODI Twitter: https://twitter.com/RODI_Kenya RODI has equally continued to engage resource Providers, stakeholders and beneficiaries through WhatsApp platforms at the organisation level and regional level
	Production of information pack i. e brochures, stickers, video clips	Materials produced and shared with resource providers and general public	The project has designed various information packs and publicity materials such as organisational brochure, intervention based pamphlets, stickers and branded pens. Production of 700 branded pens has been done, which are been used for organisation publicity as part of resource mobilization. Printing of the other designed material will be done in the first week of August 2020 as follows- 1000 brochures, 3000 intervention based pamphlets, 3000 intervention based stickers with IEC messages.
	Developing database for resource providers	An updated database for resource providers	An update data base has been established with clearly profile of resource providers in terms of their contact details, field of operation, progress made in collaboration and implementation plan. The database will be progressively updated as well reach out to more resource providers.
	Developing database for project	An updated database for project beneficiaries	An update data base has been established with clearly profile of beneficiaries who have been benefited with resources mobilized in terms of

	beneficiaries		their contact details, form of support provided and outcomes of support (results) The database will be progressively updated as well reach out to more beneficiaries .
Reaching out to companies, local business and individuals to support RODIs work	Review resource mobilization strategy	Updated and pro-active RM strategy	The project supported the review of RODI resource mobilization strategy, developing an implementation plan with clear actions, timelines and persons responsible.
	Participating in prison discharge board meetings	Number of ex-prisoners supported through discharge board	The project is following up the scheduled of prison discharge board meetings to enhance reach out to stakeholders, resource providers and well-wishers with interest in supporting ex-prisoner reintegration and income generating activities. This will be acted upon in August 2020
	Conduct reach out meetings with resource providers e.g face to face meetings, breakfast meetings etc	Collaboration and partnership	The project has successfully reached out to 45 resource providers under the following categories: <ol style="list-style-type: none"> 1. Industries and companies: 31 companies reached out to for local resource mobilization 2. NGOs and civil society Organisations- 6 NGOs were reached to with collaborative efforts being initiated 3. State corporations and government agencies- 2 state agencies reached out to. 4. Law firms-4 law firms were reached out to 5. Business persons, individuals and local readers - 2
		Resources either financial, material, human resource, space, time etc	<ol style="list-style-type: none"> 1. IEC materials worth Kshs 202,000 to advance access to justice work in Kenya. The materials include: <ul style="list-style-type: none"> ▪ Frequently asked questions access to justice – 500 copies. ▪ Brochures on Ombudsman work – 500 copies. ▪ Access to Information Rights-500 copies. ▪ You have a right to complain (prison package) – 500 copies. ▪ Hata mnyonge ana haki – 500 copies. ▪ Posters (prison package) – 500 copies 2. 1000 fruit tree seedlings (worth Kshs 2,000,000) to support community members and ex-prisoners to engage in agribusiness. 3. Kshs 80,000 was raised in Cash and in Kind from well-wishers which enabled Stephen, an ex-offender to join form 1 at Kangui Secondary school in March 2020. 4. Materials worth Kshs 14980 such as 200 panties, 10 pairs of sandals, 2 dozens of tooth paste and 4 dozens of tissue were mobilized for use by

			<p>prisoners to improve on the hygiene and sanitation.</p> <ol style="list-style-type: none"> 5. Cartons of bar soap from well-wishers and friends for prisoners at Makueni Prison to maintain hygiene and sanitation especially during this time of COVID 19. 6. Human resource in form of pro bono service providers,- for alternative dispute resolution at Makueni county- one case was solved through ADR and a reconciliation between the offender and the victim successfully done.
Reaching out to and partnering with learning institutions	Conduct reach out meetings with learning institutions e.g. face to face meetings, breakfast meetings etc	Collaboration and partnership	<p>RODI has established partnerships with 4 learning institutions namely:</p> <ul style="list-style-type: none"> ▪ Riara University ▪ Mount Kenya University ▪ JKUAT ▪ Catholic University of Eastern Africa
	Participating in learning institutions stakeholders' meetings	Enhanced learning and sharing	This activities will be initiated when learning institutions resume learning sessions
		Number of student engaged in resource mobilization and service provision.	This activities will be initiated when learning institutions resume learning sessions
Mobilizing local communities in resource mobilization	Conduct resource mobilization events e.g open days, dinners, concerts, ex-prisoner reintegration events etc.	Resources mobilized and beneficiaries supported	This activities will be re-initiated in August 2020
		Number of beneficiaries supported either by training, material support	This activities will be re-initiated in August 2020

4. LESSONS LEARNED

- The need to actively publicize RODIs work more widely locally and internationally, since resource mobilization work revolves around marketing and publicity.
- There is need to demystify resource mobilization and enhance capacity of all RODI staff to engage in local resource mobilization during implementation.

5. PROJECT LIMITATIONS

- The project implementation did not commence in August 2019 as expected and signed in the project contact/agreement. There were delays in signing of project agreement and receipt of the grant, which came in November 2019. Therefore active implementation started in January 2020.
- Due to the COVID19 pandemic, and the government directive on closing learning institutions and forbiddance of any public gathering, project implementation was slowed down since March 2020 to date.
- Economic crisis impacted by COVID 19, has made companies and individual businesses to go down in terms of returns, thereby reducing opportunities for local resource mobilization.

6. LOOKING FORWARD

- Sustained efforts in local resource mobilisation despite the difficult and challenging moments brought about by the COVID 19 pandemic.
- Extension of the project implementation period to run from Jan 2020 to December 2021. This is as a result of delays in project commencement and the challenging COVID 19 situation which has slowed down project implementation.

7. FINANCIAL REPORT

Find the financial report attached for the period August 2019 to July 2020